

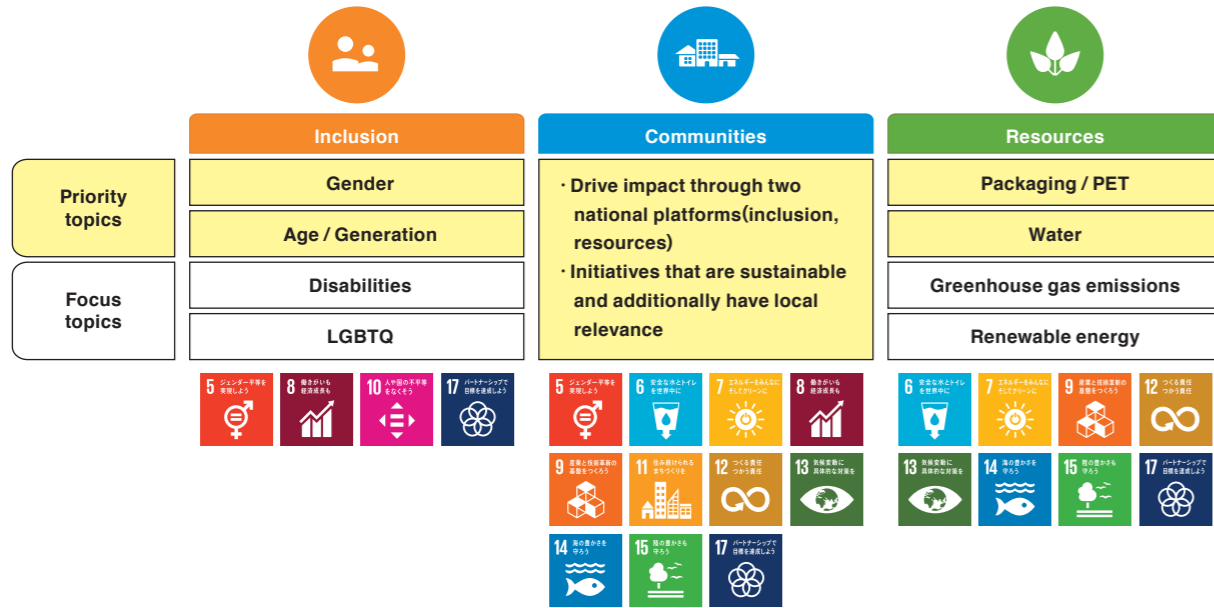
## Initiatives Aimed at Creating Shared Value (CSV) with Society

### Our CSV Policy

Placing Creating Shared Value (CSV) at the core of our management, and taking the respective importance of society and our business into account, our Group has identified three key themes that we will address over the coming 10 years: inclusion, local communities, and resources. As part of the Coca-Cola system in Japan, we are committed to create a sustainable business and shared future that makes a difference on important challenges facing Japan, including the environment, people's lives and our communities.

As an important element of our mid-term strategic plan, we formulated and are working to achieve CSV goals that demonstrate our group commitment to ESG (Environment, Social and Governance) priorities.

### Three Platforms and Nine Priority Issues of Coca-Cola System Sustainability Activities



### CCBJH initiative examples

- Promotion of diversity & inclusion**
  - Promotion of active participation by women
  - Promotion of employment of persons with disabilities
  - Promotion of work/life balance
- Regional contribution leveraging vending machines (support during disasters, etc.)**
  - Seminars on hydration
  - Let's Learn from the Forest Project
  - Sports clinics through company rugby and field hockey teams, etc.
- Water resource protection activities**
  - Reduction of greenhouse gas emissions
  - Promotion of recycling
  - Adoption of containers with low environmental impact, etc.

### CSV Goals

Areas	Target	Fiscal year achieved
Products	Zero/low-calorie options for core brands	100% 2025
	FOSHU/functional product growth	300% 2025
	Front-of-pack calorie label and straightforward nutritional information	100% 2025
	Observation of The Coca-Cola Company Responsible Marketing Policy	100% 2025
Water	Water source replenishment. Focus on watersheds near our plants	200% 2025
	Water usage reduction	30% 2030
Climate change	Reduction in greenhouse gas emissions	25% 2030
	Promotion of renewable energy	— 2025
Diversity & inclusion	Female managers	6% 2025
Society	Employee volunteers	10% 2025
	Participants in community programs	1 million people 2025
World Without Waste	Content of recycled PET in PET bottles	50% 2022 90% 2030
	Sustainable PET without fossil fuel use	100% 2030
	Adoption of recyclable packaging	100% 2025
	Further lightweight PET packaging (compared to 2004)	35% 2030
	Collection percentage compared to sales volume	100% 2030
Procurement	Extensive partnerships across industry and environmental organizations	— 2030
Human rights	Sustainable sourcing	100% 2025
	Adherence to Supplier Guiding Principles across the CCBJH Group value chain	100% 2025

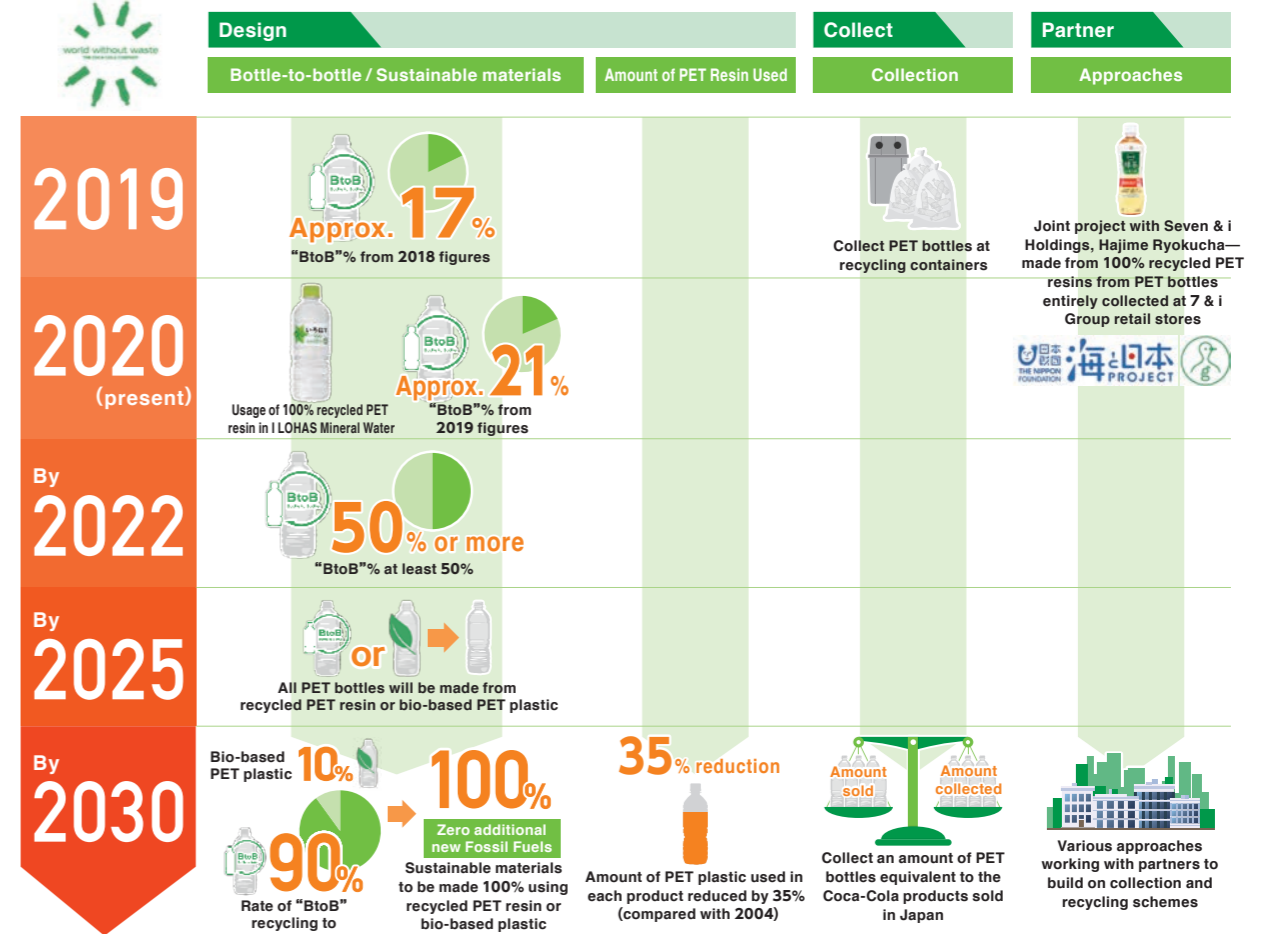
(Base year is 2015)

For more details on our CSV priorities and progress, please refer to our CSV report and company website.

## Topics Toward a World Without Waste

The targets outlined in our CSV Goals are aligned with our strong commitment toward a World Without Waste, including our sustainable packaging program "2030 Packaging Vision" developed jointly with the Coca-Cola (Japan) Company. While accelerating initiatives to create shared value (CSV), we aim to achieve the "2030 Packaging Vision" to make "World Without Waste" a reality as a member of the Coca-Cola system and to demonstrate leadership in the beverage industry.

### 2030 Packaging Vision



(Bottle-to-bottle means collecting and recycling used PET bottles for use in new PET bottles.)

### Launch of 100% recycled PET bottle\*1 product "I LOHAS Natural Mineral Water"

We launched the I LOHAS Natural Mineral Water 100% recycled PET bottle made with 100% recycled PET in March 2020. Until now, I LOHAS Natural Mineral Water had used bottles made with 30% recycled PET. By achieving the difficult technology for enhancing the transparency of conventional recycled PET bottles and by enabling mass production of bottles in cooperation with partner companies, we achieved the introduction of 100% recycled PET bottle.

\*1 100% recycled PET content



### Expanded usage of closed-loop bottle-to-bottle recycled PET packaging to the "Hajime Green Tea" series in collaboration with Seven Premium and Hajime Green Tea Brand

Hajime green tea brand "Ichi Niichi Ippon" series, launched in June 2019 in collaboration with Seven Premium, is a product that uses closed-loop bottle-to-bottle recycled PET packaging. This means that we sell products made from 100% recycled PET resin, which is sourced exclusively from PET bottles collected at Seven & i Group stores. In April 2020, in order to further advance our sustainable packaging goals, we introduced three new products to the Hajime Ichi Niichi Ippon brand series: "Hajime green tea with Shizuoka tea", "Hajime green tea with Uji tea" and "Hajime green tea with Yame tea", all of which also use closed-loop bottle-to-bottle recycled PET. This switch to closed-loop recycling has the added benefit of helping to reduce CO<sub>2</sub> emissions per bottle by approximately 25%\*2.

\*2 Research by Coca-Cola (Japan) Company



### Launched I LOHAS Natural Mineral Water Labelless, a first for the Coca-Cola system

"I LOHAS Natural Mineral Water Labelless" is a product that eliminates the need to remove the label when separating trash. In addition, the container uses 100% recycled PET bottles, making it an environment-friendly product. This product was introduced for the first time in the Coca-Cola system and has been sold through online channels, etc. from April 2020.

