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Coca-Cola West Holdings Co,. Limited (2579)
February 7, 2007

## 1. Situation of Consolidated Profit and Loss

(January 1, 2006 to December 31, 2006)
(million yen, \%)

|  | $\begin{gathered} 2005 \\ \text { Actual } \end{gathered}$ |  |  |  |  |  | million yen, |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  |  |  |  |  |
|  |  | Plan | Actual | vs Plan |  | vs Last Year |  |
|  |  |  |  | Change | \% Change | Change | \% Change |
| Net Sales | 245,874 | 333,400 | 327,821 | -5,578 | -1.7 | 81,946 | 33.3 |
| Operating Income | 11,830 | 12,400 | 12,321 | -78 | -0.6 | 490 | 4.1 |
| Recurring Income | 12,256 | 13,300 | 13,225 | -74 | -0.6 | 969 | 7.9 |
| Net Income | 7,305 | 7,400 | 7,570 | 170 | 2.3 | 264 | 3.6 |

* The above plan is based on performance forecast announced as of August 8, 2006.



## <Overview of operating resultl>

Net Sales
Consolidated net sales increased 81,946 million yen (33.3\%) to 327,821 million yen. This mainly reflected a expansion of the scales (operating area etc.) by merge which occurred on July 2006.

## Operating Income

Operating income also increased 490 million yen(4.1\%) to 12,321 million yen. This also reflected a expansion of the scales (operating area etc.) by the merge.

## Recurring Income

Recurring income also increased 969 million yen(7.9\%) to 13,225 million yen.

## Net Income

Net incomet increased 264 million yen(3.6\%) to 7,500 million yen.

## 2. Profits Change Factor (vs Plan)

(January 1, 2006 to December 31, 2006)
(million yen)

|  | 2006 |  | Change | Major factors for increase / decrease |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Plan *1 | Actual |  |  |  |
| Net sales | 333,400 | 327,821 | -5,578 | - Impact from Sale Companies (*2) sales volume decrease decrease by sales mix (*3) <br> - Impact from Nishinihon beverage <br> - Impact from Takamasamune <br> - Other | $\begin{array}{r} -4,748 \\ -926 \\ 136 \\ -272 \\ 232 \end{array}$ |
| Cost of goods sold | 188,700 | 186,265 | -2,434 | - Impact from Sale Companies (*2) sales volume decrease increase by sales mix <br> - Impact from Nishinihon beverage <br> - Impact from Takamasamune <br> - Other | $\begin{array}{r} -2,547 \\ 66 \\ 247 \\ -209 \\ 9 \\ \hline \end{array}$ |
| Gross profit | 144,700 | 141,556 | -3,143 |  |  |
| SG\&A | 132,300 | 129,235 | -3,064 | - Increase in personnel cost <br> - Decrease in advertising cost <br> - Decrease in sales commission <br> - Decrease of depreciation cost <br> - Decrease of rental expense <br> - Decrease in service fee <br> - Other | $\begin{array}{r} \hline 1,026 \\ -1,652 \\ -770 \\ -466 \\ -255 \\ -250 \\ -697 \\ \hline \end{array}$ |
| Operating income | 12,400 | 12,321 | -78 |  |  |
| Non-operating income | 1,700 | 1,836 | 136 |  |  |
| Non-operating expenditure | 800 | 932 | 132 |  |  |
| Recurring income | 13,300 | 13,225 | -74 |  |  |
| Extraordinary income | 600 | 1,569 | 969 | - Gain on sales of investment securities <br> - Gain on sales of property, plant and equipment <br> - Other | $\begin{array}{r} \hline 586 \\ 354 \\ 29 \\ \hline \end{array}$ |
| Extraordinary losses | 1,500 | 1,686 | 186 | - Quality problem countermeasure losses <br> - Loss on sales of investment securities <br> - Other | $\begin{array}{r}137 \\ 60 \\ -11 \\ \hline\end{array}$ |
| Income before income taxes, minority interests and other adjustments | 12,400 | 13,108 | 708 |  |  |
| Income taxes | 5,100 | 5,627 | 527 |  |  |
| Minority interests | -100 | -89 | 10 |  |  |
| Net income | 7,400 | 7,570 | 170 |  |  |

※1. The above plan is based on performance forecast announced as of August 8, 2006.
$※ 2$. Sales companies are CCWJ, Kinki CCBC, and Mikasa CCBC.
$※ 3$. Sales mix : Composite of products by brand, channel, package, etc. The difference between budget and actual sales or cost of sales might be affected by a chage in product sales mix as well as a change in unit price.

## 3. Profits Change Factor (vs Last Year)

(January 1, 2006 to December 31, 2006)
(million yen)

|  | 2005 | 2006 | Change | Major factors for increase / decrease |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 245,874 | 327,821 | 81,946 | - Decrease of sales volume <br> - Decrease by sales mix <br> - Decrease in sales of inventory to CCNBC (*) <br> - Increase of the Kinki group sales <br> - Change in account classification <br> - Impact fromTakamasamune <br> - Impact from Nishinihon beverage <br> - Other | $\begin{array}{r} \hline-5,063 \\ -1,253 \\ -817 \\ 90,781 \\ 966 \\ -1,830 \\ -694 \\ -144 \end{array}$ |
| Cost of goods sold | 138,351 | 186,265 | 47,914 | - Decrease of sales volume <br> - Decrease by sales mix <br> - Decrease in sales of inventory to CCNBC (*) <br> - Increase of the Kinki group cost of goods sold <br> - Change in account classification <br> - Impact fromTakamasamune <br> - Impact from Nishinihon beverage <br> - Other | $\begin{array}{r} -2,574 \\ -320 \\ -629 \\ 50,030 \\ 2,886 \\ -1,507 \\ -440 \\ 468 \\ \hline \end{array}$ |
| Gross profit | 107,523 | 141,556 | 34,032 |  |  |
| SG\&A | 95,693 | 129,235 | 33,542 | - Increase of the Kinki group SG\&A <br> - Increase in depreciation cost <br> - Change in account classification <br> - Decrease of rental expense <br> - Decrease in advertising cost <br> - Decrease in personnel cost <br> - Other | $\begin{array}{r} \hline 36,537 \\ 317 \\ -1,920 \\ -529 \\ -447 \\ -159 \\ -257 \\ \hline \end{array}$ |
| Operating income | 11,830 | 12,321 | 490 |  |  |
| Non-operating income | 1,183 | 1,836 | 652 |  |  |
| Non-operating expenditure | 758 | 932 | 174 |  |  |
| Recurring income | 12,256 | 13,225 | 969 |  |  |
| Extraordinary income | 2,045 | 1,569 | -475 | - Gain on sales of property, plant and equipment <br> - Gain on sales of investment securities <br> - Lump-sum amortization of adjustments accompanying partial reimbursement of trust for retirement benefits <br> - Other | $\begin{array}{r} 836 \\ 524 \\ -1,689 \\ -146 \\ \hline \end{array}$ |
| Extraordinary losses | 2,100 | 1,686 | -413 | - Cost related to the merge <br> - Expense for compatibility with new currency <br> - Compensation for retirement of fixed assets <br> - Impairment loss <br> - Other | $\begin{array}{r} 1,131 \\ -1,103 \\ -252 \\ -208 \\ 19 \\ \hline \end{array}$ |
| Income before income taxes, minority interests and other adjustments | 12,201 | 13,108 | 907 |  |  |
| Income taxes | 4,854 | 5,627 | 772 |  |  |
| Minority interests | 40 | -89 | -129 |  |  |
| Net income | 7,305 | 7,570 | 264 |  |  |

* CCNBC (Coca Cola national beverage) is responsible for centralized procurement of ingredients and packaging materials, national demand/supply planning activities, and manufacturing and supply of certain finished beverage products to the bottling partners.


## 4. Consolidated Balance Sheet and Change Factor

|  |  |  |  |  | (million yen) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2005 | 2006 | Change | Major factors for increase / decrease |  |
|  |  |  |  | Merge | Other |
| Current assets | 50,673 | 78,173 | 27,499 | 25,501 |  |
| Cash and deposit | 13,101 | 16,311 | 3,210 | 4,480 |  |
| Trade notes and accounts receivable | 11,994 | 22,280 | 10,286 | 9,939 |  |
| Marketable securities | 7,706 | 10,668 | 2,961 | 5 | - Transfer from fixed assets to current assets |
| Inventories | 7,169 | 11,778 | 4,608 | 4,802 |  |
| Deferred tax asset | 728 | 2,200 | 1,471 | 1,979 |  |
| Other | 10,040 | 15,031 | 4,990 | 4,331 |  |
| Allowance for doubtful accounts | -67 | -97 | -29 | -36 |  |
| Fixed assets | 158,038 | 226,734 | 68,695 | 77,711 |  |
| Property, plant and equipment | 84,285 | 146,243 | 61,957 | 61,960 |  |
| Building and structures | 18,856 | 35,617 | 16,761 | 14,729 |  |
| Machinery, equipment, vehicles | 13,981 | 20,134 | 6,152 | 6,442 |  |
| Sales equipment | 15,253 | 30,857 | 15,603 | 15,674 |  |
| Land | 34,369 | 57,366 | 22,996 | 23,437 |  |
| Construction in progress | 425 | 56 | -369 | 577 |  |
| Other | 1,398 | 2,211 | 812 | 1,097 |  |
| Intangible fixed assets | 2,925 | 5,730 | 2,804 | 3,345 |  |
| Software | 2,925 | 5,730 | 2,804 | 3,345 |  |
| Investments and other assets | 70,826 | 74,760 | 3,933 | 12,405 |  |
| Investment in securities | 60,348 | 53,277 | -7,070 | 3,374 | - Transfer from fixed assets to current assets <br> - Cancellation of government bonds and sales of stock |
| Deferred tax asset Advanced payments | $862$ | 4,703 | 3,840 | 5,172 |  |
| for retirement expenses | 6,746 | 10,406 | 3,660 |  | - Donation to a corporate pension fund |
| Other | 3,111 | 6,967 | 3,856 | 4,487 |  |
| Allowance for doubtful accounts | -241 | -594 | -352 | -628 |  |
| Total assets | 208,711 | 304,907 | 96,195 | 103,213 |  |



|  | 2005 | 2006 | Change | Major factors for increase / decrease |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Merge | Other |
| Current liabilities | 17,780 | 30,431 | 12,651 | 20,700 |  |
| Trade notes and account payable <br> Short-term debt <br> Current portion of long-term debt Accrued income taxes Other account payable Note payable for equipment Other | 2,809 - - 2,166 7,787 183 4,833 | $\begin{array}{r} \hline 3,828 \\ - \\ 2,300 \\ 2,674 \\ 13,866 \\ 702 \\ 7,059 \end{array}$ | $\begin{array}{r} 1,019 \\ 2,300 \\ 507 \\ 6,079 \\ 519 \\ 2,225 \end{array}$ | $\begin{array}{r} 4,046 \\ 3,430 \\ 3,120 \\ 218 \\ 6,199 \\ 344 \\ 3,341 \end{array}$ | - Decrease by payment of debt |
| Long-term liabilities | 12,929 | 24,012 | 11,083 | 13,139 |  |
| Long-term debt Deferred tax liabilities <br> Allowance for employee' retirement benefits <br> Liabilities for directors' and corporate auditors' retirement benefits <br> Goodwill <br> Other | $\begin{array}{r} 9,785 \\ 2,768 \\ 206 \\ 48 \\ 120 \end{array}$ | $\begin{array}{r} \hline 2,000 \\ 11,122 \\ 4,770 \\ 249 \\ \\ 1,867 \\ 4,002 \end{array}$ | $\begin{array}{r} \hline 2,000 \\ 1,337 \\ 2,002 \\ 43 \\ \\ 1,818 \\ 3,882 \end{array}$ | $\begin{array}{r} \hline 3,843 \\ 1,353 \\ 1,897 \\ 158 \\ \\ 2,074 \\ 3,811 \end{array}$ |  |
| Total liabilities | 30,709 | 54,444 | 23,734 | 33,839 |  |
| Common stock <br> Additional paid-in capital <br> Retained earnings <br> Treasury stock <br> Net unrealized gains <br> on other marketable <br> securities <br> Minority interests | $\begin{array}{r} 15,231 \\ 35,399 \\ 131,982 \\ -11,442 \\ 2,437 \\ 4,394 \\ \hline \end{array}$ | $\begin{array}{r} 15,231 \\ 109,072 \\ 135,623 \\ -11,229 \\ 1,710 \\ 54 \\ \hline \end{array}$ | $\begin{array}{r} 73,672 \\ 3,641 \\ 212 \\ -726 \\ \\ -4,339 \end{array}$ | $73,672$ -74 $-4,224$ |  |
| Shareholders' equity | 178,002 | 250,463 | 72,460 | 69,373 |  |
| Total liabilities and shareholders' equity | 208,711 | 304,907 | 96,195 | 103,213 |  |



## 5. Consolidated Earnings Forecast

(January 1, 2007 to December 31, 2007)

|  | (million yen, \%) |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
|  | 2006 <br> Actual | 2007 <br> Plan | Change | $\%$ Change |
| Net sales | 327,821 | 415,700 | 87,878 | 26.8 |
| Operating income | 12,321 | 14,500 | 2,178 | 17.7 |
| Recurring income | 13,225 | 15,300 | 2,074 | 15.7 |
| Net income | 7,570 | 8,900 | 1,329 | 17.6 |

## 6. Profits Change Factor (vs 2006)

(January 1, 2007 to December 31, 2007)
(million yen)

|  | $\begin{gathered} \hline 2006 \\ \text { Actual } \\ \hline \end{gathered}$ | $\begin{aligned} & 2007 \\ & \text { Plan } \\ & \hline \end{aligned}$ | Change | Major factors for increase / decrease |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 327,821 | 415,700 | 87,878 | - Impact from Sale Companies (*) <br> sales volume increase <br> increase by sales mix <br> - Increase of the Kinki group sales (first half) | $\begin{array}{r} 5,507 \\ 130 \\ 82,241 \\ \hline \end{array}$ |
| Cost of goods sold | 186,265 | 235,700 | 49,434 | - Impact from Sale Companies (*) <br> sales volume increase <br> increase by sales mix <br> - Increase of the Kinki group sales (first half) <br> - Change in account classification <br> - Other | $\begin{array}{r} 3,311 \\ 350 \\ 45,168 \\ 622 \\ -17 \end{array}$ |
| Gross profit | 141,556 | 180,000 | 38,443 |  |  |
| SG\&A | 129,235 | 165,500 | 36,264 | - Increase of the Kinki group sales (first half) <br> - Increase in sales commission <br> - Increase in advertising cost <br> - Increase of a depreciation expense <br> - Change in account classification <br> - Decrease of sales equipment cost <br> - Decrease in personnel cost <br> - Other | 35,563 <br> 1,000 <br> 981 <br> 444 <br> -622 <br> -460 <br> -240 <br> -402 |
| Operating income | 12,321 | 14,500 | 2,178 |  |  |
| Non-operating | 1,836 | 1,800 | -36 |  |  |
| Non-operating | 932 | 1,000 | 67 |  |  |
| Recurring profit | 13,225 | 15,300 | 2,074 |  |  |
| Extraordinary income | 1,569 | 300 | -1,269 | - Decrease of gain on sales of property, plant and equipment - Decrease of gain on sales of investment securities - Decrease of proceeds from government assistance grants | $\begin{array}{r} \hline-655 \\ -586 \\ -28 \\ \hline \end{array}$ |
| Extraordinary losses | 1,686 | 600 | -1,086 | - Decrease in cost related to the merge <br> - Increase of anti-earthquake-procedures cost <br> - Other | $\begin{array}{r} -1,131 \\ 252 \\ -207 \\ \hline \end{array}$ |
| Income before income <br> taxes, minorityinterests and <br> other adjustments | 13,108 | 15,000 | 1,891 |  |  |
| Income taxes | 5,627 | 6,100 | 472 |  |  |
| Minority interests | -89 |  | 89 |  |  |
| Net income | 7,570 | 8,900 | 1,329 |  |  |

[^0]
## 7. Investment, Depreciation, Cash Flow

(January 1, 2006 to December 31, 2006)
(1) Investment, Depreciation

|  |  |  |  | (million yen) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2005 | 2006 | $\begin{aligned} & \hline 2007 \\ & \text { Plan } \\ & \hline \end{aligned}$ |
| $\begin{aligned} & \overline{\widehat{D}} \\ & \text { § } \\ & \stackrel{N}{3} \\ & \stackrel{\rightharpoonup}{7} \end{aligned}$ | Land | 2,055 | 828 | 2,108 |
|  | Buildings | 2,757 | 3,691 | 3,798 |
|  | Machinery \& Equipment | 2,464 | 2,716 | 1,987 |
|  | Sales equipment | 5,819 | 12,187 | 14,362 |
|  | other | 3,104 | 2,598 | 5,232 |
|  | Total | 16,199 | 22,020 | 27,489 |
| Depreciation |  | 13,860 | 19,571 | 24,831 |

(2) Cash flow

|  |  |  | (million yen) |
| :---: | :---: | :---: | :---: |
|  | 2005 | 2006 | $\begin{aligned} & 2007 \\ & \text { Plan } \\ & \hline \end{aligned}$ |
| Cash flow from operating activities | 16,607 | 21,806 | 32,199 |
| Cash flow from investing activities | -15,256 | -14,956 | -22,915 |
| Cash flow from financing activities | -2,901 | -9,244 | -8,901 |
| Cash and cash equivalents at end of year | 20,238 | 22,284 | 22,667 |

## 8. Sales information

(January 1, 2006 to December 31, 2006)
<Sales Volume by brand>

|  | (thousand cases, \%) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2005 | 2006 | $\begin{aligned} & \hline 2007 \\ & \text { Plan } \end{aligned}$ | 06/05 | 07/06 |
| Coca-Cola | 15,801 | 14,635 | 15,100 | -7.4 | +3.2 |
| Georgia | 44,366 | 42,665 | 44,490 | -3.8 | +4.3 |
| Sokenbicha | 14,473 | 14,711 | 14,720 | +1.6 | +0.1 |
| Aquarius | 18,401 | 19,298 | 20,340 | +4.9 | +5.4 |
| Marocha/Hajime (Japanese teas) | 10,096 | 8,551 | 8,740 | -15.3 | +2.2 |
| Huang oolong tea | 1,049 | 890 | 870 | -15.1 | -2.2 |
| Fanta | 8,360 | 8,495 | 8,110 | +1.6 | -4.5 |
| O Canada dry | 1,911 | 1,698 | 1,460 | -11.1 | -14.0 |
| t Real gold | 2,198 | 1,998 | 2,050 | -9.1 | +2.6 |
| h Qoo | 4,082 | 3,502 | 3,550 | -14.2 | +1.4 |
| e Water | 5,785 | 6,051 | 6,720 | +4.6 | +11.1 |
| r Kocha kaden | 5,393 | 5,523 | 5,370 | +2.4 | -2.8 |
| other | 8,139 | 9,180 | 8,380 | +12.8 | -8.7 |
| Syrup, powder, food | 47,848 | 46,465 | 48,430 | -2.9 | +4.2 |
| Total | 187,902 | 183,663 | 188,330 | -2.3 | +2.5 |

* Actuals and plan are the sum of CCWJ, Kinki CCBC and Mikasa CCBC.
<Percentage by brand>

<Sales volume by package>

|  |  |  | (thousand cases, \%) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2005 | 2006 | $\begin{aligned} & \hline 2007 \\ & \text { Plan } \\ & \hline \end{aligned}$ | 06/05 | 07/06 |
| 号$\stackrel{\text { ¢ }}{0}$ | RTB |  | 1,534 | 1,507 | 1,310 | -1.8 | -13.1 |
|  | OWB |  | 860 | 660 | 530 | -23.3 | -19.7 |
|  | Subtotal |  | 2,395 | 2,166 | 1,840 | -9.5 | -15.1 |
| $\begin{aligned} & \text { P } \\ & \mathrm{E} \\ & \mathrm{~T} \end{aligned}$ |  | - 350ml | 9,917 | 10,259 | 10,680 | +3.4 | +4.1 |
|  |  | - 500ml | 26,082 | 27,652 | 29,430 | +6.0 | +6.4 |
|  |  | - 1000ml | 2,291 | 2,149 | 2,290 | -6.2 | +6.6 |
|  |  | - 1500ml | 8,425 | 8,167 | 8,440 | -3.1 | +3.3 |
|  |  | - 2000ml | 20,092 | 20,181 | 20,580 | +0.4 | +2.0 |
|  |  | btotal | 66,807 | 68,408 | 71,420 | +2.4 | +4.4 |
| $\begin{aligned} & \mathrm{C} \\ & \mathrm{a} \\ & \mathrm{n} \end{aligned}$ |  | - 200ml | 38,303 | 37,281 | 39,190 | -2.7 | +5.1 |
|  |  | - 250ml | 8,747 | 7,551 | 7,680 | -13.7 | +1.7 |
|  |  | - 350ml | 9,455 | 9,274 | 8,030 | -1.9 | -13.4 |
|  |  | - 500ml | 2,073 | 1,673 | 1,590 | -19.3 | -5.0 |
|  |  | btotal | 58,578 | 55,779 | 56,490 | -4.8 | +1.3 |
| Bottle can |  |  | 10,988 | 9,235 | 8,380 | -16.0 | -9.3 |
| Other |  |  | 4,047 | 4,325 | 1,770 | +6.9 | -59.1 |
| Syrup, powder, food |  |  | 45,087 | 43,749 | 48,430 | -3.0 | +10.7 |
| Total |  |  | 187,902 | 183,663 | 188,330 | -2.3 | +2.5 |

* Actuals and plan are the sum of CCWJ, Kinki CCBC and Mikasa CCBC.
<Percentage by package>

<Sales volume by channel>
(thousand cases, \%)

|  | 2,005 | 2,006 | 2007 <br>  <br>  | $06 / 05$ | $07 / 06$ |  |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Vending | $※ 1$ | 59,062 | 58,449 | 59,730 | -1.0 | +2.2 |
| Chain store | $※ 2$ | 37,034 | 37,510 | 39,650 | +1.3 | +5.7 |
| CVS | $※ 3$ | 19,534 | 18,845 | 19,500 | -3.5 | +3.5 |
| Retail | $※ 4$ | 29,534 | 26,821 | 25,620 | -9.2 | -4.5 |
| Food service | $\ldots 5$ | 18,992 | 18,519 | 19,180 | -2.5 | +3.6 |
| Distributor | $\ldots 6$ | 1,772 | 1,676 | 1,690 | -5.4 | +0.8 |
| Other |  | 21,975 | 21,844 | 22,960 | -0.6 | +5.1 |
| Total |  | 187,902 | 183,663 | 188,330 | -2.3 | +2.5 |

$※ 1$ Vending : Retail sale business to distribute products through vending machine to consumers ※2 Chain store : wholesale business for supermarket chains
$※ 3$ CVS : Wholesale business for convenience store chain
※4 Retail : Wholesales business for grocery store, liquor shop and other over-the-counter outlet $※ 5$ Food service : Syrop sale business for fast food restaurants, movie theaters, sports arenas, 'family restaurants,' and theme parks
※6 Distributor : Middleman who works for Coca-Cola to hundle our products in remote areas and islands
<Percentage by channel>


## 9. Number of vending machines, Share

(1) Number of vending machines (Actual)
(No. of Vending machine)

|  | End of 2005 | 2006 1-12 |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | End of 2006 |
|  |  | Installed | Retired |  |
| O Regular (cans) | 98,195 | 11,762 | -16,365 | 93,592 |
| Full service (cans) | 134,135 | 35,236 | -26,546 | 142,825 |
| Cup machine | 26,040 | 2,338 | -7,715 | 20,663 |
| d Subtotal | 258,370 | 49,336 | -50,626 | 257,080 |
| No. of machines sold (cans) | 2,011 | 350 | -997 | 1,364 |
| Total | 260,381 | 49,686 | -51,623 | 258,444 |

* The above numbers are the sum of total number of CCWJ, Kinki CCBC, and Mikasa CCBC.
(2) Share

|  | (\%) |  |
| :---: | ---: | :---: |
|  | 2005 | 2006 |
| Out market share | 36.3 | 36.3 |

* Source : ACNielsen Corporation Japan Store Audit
(3) Number of vending machine (Plan)
(No. of Vending machine)

|  | End of 2006 | 2007 1-12 |  | End of 2007 |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
|  |  | Installed | Retired |  |
| O Regular (cans) | 93,592 | 9,920 | -11,660 | 91,852 |
| ${ }_{n}$ Full service (cans) | 142,825 | 24,460 | -16,520 | 150,765 |
| Cup machine | 20,663 | 2,290 | -2,650 | 20,303 |
| d Subtotal | 257,080 | 36,670 | -30,830 | 262,920 |
| No. of machines sold (cans) | 1,364 | 0 | -500 | 864 |
| Total | 258,444 | 36,670 | -31,330 | 263,784 |

* The above numbers are the sum of total number of CCWJ, Kinki CCBC, and Mikasa CCBC.


## 10. Home market share

(January 1, 2006 to December 31, 2006)
(1) Home market share by category
(\%)

|  | 2005 | 2006 |
| :--- | ---: | ---: |
| Total | $\mathbf{2 3 . 0}$ | $\mathbf{2 2 . 1}$ |
| Carbonates | 47.1 | 47.6 |
| Cola | 75.0 | 77.8 |
| Flavored | 51.8 | 53.2 |
| Fruit juices | 6.7 | 5.6 |
| Coffee | 19.9 | 18.3 |
| Canned coffee | 52.0 | 50.2 |
| Non-sugared tea | 22.5 | 22.1 |
| Chinese | 4.1 | 8.6 |
| Japanese | 10.8 | 9.1 |
| Blended | 80.6 | 77.4 |
| English teas | 11.5 | 10.4 |
| Sports drinks | 50.9 | 52.6 |
| Fitress drinks | 18.0 | 16.9 |
| Lactic drinks | 7.5 | 5.5 |
| Mineral water | 14.7 | 12.9 |

(Source: Intage Inc. of Store Audit)

* The home market share is a manufacturer's share at supermarkets, convenience stores, liquor shops, and grocery stores.
(2) Home market share by industry

|  | 2005 | 2006 |  |
| :--- | ---: | ---: | :---: |
| Total | $\mathbf{2 3 . 0}$ | $\mathbf{2 2 . 1}$ |  |
| Supermarkets | 22.1 | 21.5 |  |
| Convenience stores | 20.5 | 19.8 |  |
| Liquor stores | 24.5 | 23.4 |  |
| Grocery stores | 37.9 | 38.2 |  |
| Drug stores | 18.4 | 18.5 |  |

(Source: Intage Inc. of Store Audit)

* The home market share is a manufacturer's share at supermarkets, convenience stores, liquor shops, and grocery stores.


## 11. Stock Information

<By type and Number of shares held>
(entities, thousand shares, \%)

|  | 31-Dec-05 |  |  |  |  | 31-Dec-06 |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | :---: |
|  | \# of <br>  <br> shareholders |  |  |  | Ratio | \# of <br> shares | Ratio | \# of <br> shareholders |  |
| Ratio | \# of <br> shares | Ratio |  |  |  |  |  |  |  |
| Financial institutions | 61 | 0.4 | 12,899 | 15.6 | 84 | 0.4 | 18,676 | 16.8 |  |
| Securities firms | 23 | 0.2 | 661 | 0.8 | 28 | 0.1 | 822 | 0.7 |  |
| Other corporations | 298 | 2.1 | 30,933 | 37.3 | 510 | 2.2 | 48,839 | 44.0 |  |
| Foreign corporations | 204 | 1.4 | 24,817 | 29.9 | 248 | 1.0 | 25,008 | 22.5 |  |
| Individuals, others | 13,791 | 95.9 | 8,561 | 10.3 | 22,873 | 96.3 | 12,845 | 11.6 |  |
| Treasury stock | 1 | 0.0 | 5,025 | 6.1 | 1 | 0.0 | 4,932 | 4.4 |  |
| Total | 14,378 | 100.0 | 82,898 | 100.0 | 23,744 | 100.0 | 111,125 | 100.0 |  |

<Dividends and Dividend payout ratios>

|  | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net earning per <br> share (yen) | 139.21 | 123.08 | 116.02 | 124.84 | 74.99 | 31.22 | 64.75 | 127.18 | 106.20 | 101.73 | 37.35 |
| Equity per <br> share (yen) | 1916.18 | 1838.60 | 1758.75 | 2063.53 | 2104.58 | 1921.02 | 1958.60 | 2048.22 | 2104.59 | 2191.59 | 2292.91 |
| Annual dividend <br> per share (yen) | 25.00 | 27.00 | 30.00 | 32.00 | 32.00 | 34.00 | 34.00 | 36.00 | 40.00 | 40.00 | 42.00 |
| Interim <br> dividend (yen) | 12.50 | 13.50 | 15.00 | 15.00 | 16.00 | 16.00 | 17.00 | 17.00 | 20.00 | 20.00 | 20.00 |
| Year-end <br> dividend (yen) | 12.50 | 13.50 | 15.00 | 17.00 | 16.00 | 18.00 | 17.00 | 19.00 | 20.00 | 20.00 | 22.00 |
| Payout ratio (\%) | 18.0 | 21.9 | 25.9 | 26.7 | 42.7 | 108.9 | 52.1 | 28.3 | 37.7 | 39.3 | 112.4 |
| Adjusted payout <br> ratio (\%) | 19.7 | 24.1 | 25.9 | 26.7 | 46.9 | 108.9 | 52.1 | 28.3 | 37.7 | 39.3 | 112.4 |

<Share splits>

Split ratio of
1:1.3
1:1.1
1:1.1
1:1.1

To the registered shareholders as of
Dec 31, 1994
Dec 31, 1996
Dec 31, 1997
Dec 31, 2000


[^0]:    * Sales companies are CCWJ, Kinki CCBC, and Mikasa CCBC

