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## 1. Situation of Consolidated Profit and Loss

(January 1, 2008 to September 30, 2008)

|  | (million yen, \%) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { 3Q } 2007 \\ \text { actual } \end{gathered}$ | 3Q 2008 |  |  |  |  |  |
|  |  | plan(*) | actual | vs. plan |  | vs. last year |  |
|  |  |  |  | change | \% change | change | \% change |
| Net Sales | 310,520 | 310,500 | 303,202 | -7,297 | -2.4 | -7,317 | -2.4 |
| Operating Income | 11,498 | 11,600 | 9,705 | -1,894 | -16.3 | -1,792 | -15.6 |
| Recurring Income | 12,610 | 12,700 | 10,580 | -2,119 | -16.7 | -2,029 | -16.1 |
| Net Income | 7,293 | 4,900 | 3,455 | -1,444 | -29.5 | -3,837 | -52.6 |

* The above plan is based on performance forecast announced as of August 4, 2008.
<Reference> Operating income comparison with impact of advanced payment depreciation method of Kinki in 2007 removed

|  | (million yen, \%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { 3Q } \\ 2007 \\ \text { actual } \end{gathered}$ | $\begin{gathered} \text { 3Q } \\ 2008 \\ \text { actual } \end{gathered}$ | change | \% change |
| Operating income after considering items impacting comparability | 10,940 | 9,705 | -1,234 | -11.3 |

Net Sales


Recurring Income


Net Income



Operating Income


[^0]
## 2. Profits Change Factor (vs. plan)

(January 1, 2008 to September 30, 2008)

|  | 3Q 2008 |  | change | (million yen) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Major factors for increase/decrease |  |
|  | plan(*1) | actual |  |  |
| Net Sales | 310,500 | 303,202 | -7,297 |  |  |
| Cost of goods sold | 179,500 | 176,286 | -3,213 |  |  |
| Gross profit | 131,000 | 126,916 | -4,083 | Impact from sales companies(*2) <br> Sales volume decrease <br> Decrease by sales mix(*3) <br> Increase in profit from toll fee Other | $\begin{array}{r} -1,779 \\ -2,052 \\ 372 \\ -624 \end{array}$ |
| SG\&A | 119,400 | 117,210 | -2,189 | Decrease in sales commission <br> Decrease in advertising cost <br> Decrease in service fee <br> Decrease in personnel cost <br> Other | $\begin{array}{r} \hline-827 \\ -733 \\ -344 \\ -336 \\ 51 \end{array}$ |
| Operating income | 11,600 | 9,705 | -1,894 |  |  |
| Non-operating income | 1,600 | 1,541 | -58 |  |  |
| Non-operating expenses | 500 | 666 | 166 |  |  |
| Rucurring income | 12,700 | 10,580 | -2,119 |  |  |
| Extraordinary income | 700 | 700 | 0 |  |  |
| Extraordinary losses | 3,200 | 3,417 | 217 | Write-down of investment securities Other | $\begin{array}{r} \hline 334 \\ -117 \end{array}$ |
| Income before income taxes, minority interests and other adjustments | 10,200 | 7,863 | -2,336 |  |  |
| Income taxes | 5,290 | 4,396 | -893 |  |  |
| Minority interests | 10 | 10 | 0 |  |  |
| Net income | 4,900 | 3,455 | -1,444 |  |  |

*1 The above plan is based on performance forecast announced as of August 4, 2008.
*2 Sales companies are CCWJ, KINKI CCBC, and MIKASA CCBC.
*3 Sales mix : Composite of products by brand, channel, package, etc. The difference between budget and actual sales or cost of sales might be affected by a chage in product sales mix as well as a change in unit price.

## 3. Profits Change Factor (vs. last year)

(January 1, 2008 to September 30, 2008)
(million yen)

|  | 3Q 2007 | 3Q 2008 | change | Major factors for increase/decrease |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Net sales | 310,520 | 303,202 | -7,317 |  |  |
| Cost of goods sold | 178,194 | 176,286 | -1,908 |  |  |
| Gross profit | 132,325 | 126,916 | -5,409 | Impact from sales companies(*1) <br> Sales volume increase <br> Decrease by sales mix(*2) <br> Impact from sale of consolidated companies' stock <br> Decrease in profit from toll fee <br> Other | $\begin{array}{r} 573 \\ -4,248 \\ -924 \\ -376 \\ -434 \end{array}$ |
| SG\&A | 120,827 | 117,210 | -3,616 | Review of advanced payment depreciation method of Kinki Increase of fuel cost due to rapid increase in crude oil price <br> Decrease in advertising cost <br> Decrease in depreciation cost <br> Impact from sale of consolidated companies' stock <br> Decrease of personnel cost <br> Decrease in sales commission <br> Other | $\begin{array}{r} \hline 558 \\ 195 \\ -987 \\ -983 \\ -862 \\ -832 \\ -435 \\ -270 \end{array}$ |
| Operating income | 11,498 | 9,705 | -1,792 |  |  |
| Non-operating income | 1,852 | 1,541 | -310 |  |  |
| Non-operating expenses | 741 | 666 | -74 |  |  |
| Recurring income | 12,610 | 10,580 | -2,029 |  |  |
| Extraordinary income | 277 | 700 | 422 | Gain on sales of investment securities <br> Gain on sale of consolidated subsidary and joint company's stock <br> Gain on sale of property, plant, equipment | 262 196 -36 |
| Extraordinary losses | 727 | 3,417 | 2,690 | Expense for repair of sales equipment <br> Loss on disposals of property, plant and equipment <br> Expense related to the group restruction <br> Loss on sales of consolidated subsidiary's stock <br> Write-down of investment securites <br> Other | 780 658 618 304 270 60 |
| Income before income taxes, minority interests and other adjustments | 12,159 | 7,863 | -4,296 |  |  |
| Income taxes | 4,857 | 4,396 | -460 |  |  |
| Minority interests | 8 | 10 | 1 |  |  |
| Net income | 7,293 | 3,455 | -3,837 |  |  |

*1 Sales companies are CCWJ, KINKI CCBC, and MIKASA CCBC.
*2 Sales mix : Composite of products by brand, channel, package, etc. The difference between budget and actual sales or cost of sales might be affected by a chage in product sales mix as well as a change in unit price.
4. Consolidated Balance Sheet and Change Factor

|  | (million yen) |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Dec. } 31 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Sep. } 30 \\ 2008 \end{gathered}$ | change | Major factors for increase/decrease |  |
| Current assets | 91,220 | 83,103 | -8,117 |  |  |
| Cach and deposits <br> Trade notes and accounts receivable <br> Marketable securities <br> Inventories <br> Deferred tax assets <br> Other <br> Allowance for doubtful accounts | 19,567 23,064 19,407 11,721 2,143 15,420 -103 | $\begin{array}{r} \hline 18,899 \\ 23,802 \\ 5,996 \\ 10,168 \\ 1,423 \\ 22,933 \\ -120 \end{array}$ | $\begin{array}{r} -667 \\ 737 \\ -13,411 \\ -1,552 \\ -719 \\ 7,512 \\ -16 \end{array}$ | Sell-off of securities and redeem bonds <br> Increase of down payment |  |
| Fixed assets | 224,452 | 200,423 | -24,028 |  |  |
| Property, plant and equipment | 142,033 | 139,018 | -3,015 |  |  |
| Buildings and structures Machinery, equipment, vehicles <br> Sales equipment <br> Land <br> Construction in progress <br> Other | $\begin{array}{r} 35,192 \\ 20,181 \\ 27,285 \\ 56,709 \\ 672 \\ 1,992 \\ \hline \end{array}$ | $\begin{array}{r} \hline 33,715 \\ 18,235 \\ 28,031 \\ 56,088 \\ 1,094 \\ 1,853 \\ \hline \end{array}$ | $\begin{array}{r} -1,477 \\ -1,945 \\ 745 \\ -621 \\ 422 \\ -138 \\ \hline \end{array}$ |  |  |
| Intangible assets | 4,719 | 4,185 | -534 |  |  |
| Software, etc | 4,719 | 4,185 | -534 |  |  |
| Investments and other assets | 77,698 | 57,219 | -20,479 |  |  |
| Investment securities <br> Advanced payments for retirement expenses <br> Deferred tax assets <br> Other <br> Allowance for doubtful accounts | $\begin{array}{r} 55,794 \\ 12,732 \\ \\ 3,596 \\ 6,147 \\ -572 \end{array}$ | $\begin{array}{r} 34,030 \\ 13,161 \\ \\ 3,487 \\ 7,065 \\ -526 \end{array}$ | $-21,764$ <br> 428 <br> -108 <br> 918 <br> 45 | Sell-off of securities, Decline in market value, Increase by purchasing Chugoku Piano's stock |  |
| Total assets | 315,672 | 283,526 | -32,145 |  |  |



|  |  |  |  |  | (million yen) |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { Dec. } 31 \\ 2007 \end{gathered}$ | $\begin{gathered} \text { Sep. } 30 \\ 2008 \end{gathered}$ | change | Major factors for increase/decrease |  |
| Current liabilities | 42,099 | 26,533 | -15,566 |  |  |
| Trade notes and accounts payable Short-term debt Current portion of long-term debt Other accounts payable Notes payable for equipment Accrued income taxes Other | $\begin{array}{r} 5,222 \\ 10,500 \\ 2,000 \\ 13,638 \\ 87 \\ 3,270 \\ 7,380 \end{array}$ | $\begin{array}{r} 4,168 \\ - \\ - \\ 12,483 \\ 64 \\ 2,059 \\ 7,757 \end{array}$ | $\begin{array}{r} -1,054 \\ -10,500 \\ -2,000 \\ -1,154 \\ -23 \\ -1,210 \\ 377 \end{array}$ | Decrease by paying the company debt Decrease by paying Kinki's debt |  |
| Long-term liabilities | 19,548 | 18,222 | -1,325 |  |  |
| Allowance for employee' retirement benefits Liabilities for directors' and corporate auidtors' retirement benefits <br> Negative goodwill <br> Deferred tax liabilities Other | $\begin{array}{r} 5,180 \\ 65 \\ 1,452 \\ 9,040 \\ 3,809 \end{array}$ | $\begin{array}{r} 5,298 \\ 7 \\ 1,141 \\ 8,197 \\ 3,577 \end{array}$ | $\begin{gathered} 117 \\ -58 \\ -311 \\ -842 \\ -231 \end{gathered}$ |  |  |
| Total liabilities | 61,647 | 44,755 | -16,891 |  |  |
| Common stock <br> Additional paid-in capital <br> Retained earnings <br> Treasury stock <br> Net unrealized gains on other marketable securities <br> Gain on deferred hedges <br> Minority interests | $\begin{array}{r} 15,231 \\ 109,074 \\ 140,432 \\ -11,271 \\ 488 \\ 4 \\ 64 \\ \hline \end{array}$ | $\begin{array}{r} 15,231 \\ 109,074 \\ 139,394 \\ -23,121 \\ -1,835 \\ -42 \\ 69 \end{array}$ | $\begin{array}{r} 0 \\ -1,038 \\ -11,849 \\ -2,324 \end{array}$ $-46$ | Decrease by dividents payment Share buy back <br> Decline in market value |  |
| Total net assets | 254,025 | 238,770 | -15,254 |  |  |
| Total liabilities and net assets | 315,672 | 283,526 | -32,145 |  |  |



## 5. Investment, Depreciation, Cash Flows(consolidated)

(January 1, 2008 to September 30, 2008)
(1)Investment, Depreciation

|  |  | (million yen) |  |
| :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \hline 3 Q \\ 2007 \end{gathered}$ | $\begin{gathered} \hline 3 Q \\ 2008 \end{gathered}$ |
|  | Land | 109 | 13 |
|  | Buildings | 1,397 | 629 |
|  | Machinery \& Equipment | 3,064 | 832 |
|  | Sales equipment | 8,697 | 8,997 |
|  | Other | 2,781 | 4,031 |
|  | Total | 16,048 | 14,502 |
| Depreciation |  | 16,798 | 16,209 |

(2)Cash Flows

|  | 3 Q <br>  <br>  <br> (million yen) | 3 Q <br> 2007 |
| :--- | ---: | ---: |
| Cash flows from <br> operating activities | 24,306 | 12,227 |
| Cash flows from <br> investing activities | $-23,367$ | 4,772 |
| Cash flows from <br> financing activities | 4,587 | $-28,849$ |
| Cash and cash equivalents <br> at end of nine months | 27,810 | 23,715 |

## 6. Projections(consolidated)

(January 1, 2008 to December 31, 2008)
(1)Earnings

|  | $\begin{gathered} 2007 \\ \text { actual (1) } \end{gathered}$ | (million yen, \%) |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2008 plan |  |  |  | change(2) - (1) | \% change <br> (2) / (1) |
|  |  | last time * | this time (2) | change | \% change |  |  |
| Net sales | 409,521 | 412,300 | 401,000 | -11,300 | -2.7 | -8,521 | -2.1 |
| Operating income | 16,056 | 16,000 | 12,200 | -3,800 | -23.8 | -3,856 | -24.0 |
| Recurring income | 17,493 | 17,500 | 13,500 | -4,000 | -22.9 | -3,993 | -22.8 |
| Net income | 9,375 | 7,200 | 1,000 | -6,200 | -86.1 | -8,375 | -89.3 |

* There are changes from earning projections which released on August 4, 2008.
'Last time' is based on performance projections announced as of August 4, 2008.
(2)Investment, Depreciation

|  |  | (million yen) |  |
| :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} 2007 \\ \text { actual } \end{gathered}$ | $\begin{gathered} 2008 \\ \text { plan } \end{gathered}$ |
|  | Land | 109 | 12 |
|  | Buildings | 2,750 | 1,203 |
|  | Machinery \& Equipment | 3,703 | 1,497 |
|  | Sales equipment | 10,012 | 11,556 |
|  | Other | 3,377 | 4,732 |
|  | Total | 19,951 | 19,000 |
| Depreciation |  | 22,533 | 22,100 |

(3)Cash Flows

|  | $\begin{gathered} 2007 \\ \text { actual } \end{gathered}$ | (million yen, \%) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2008 plan |  |  |  |
|  |  | last time | this time | change | \% change |
| Cash flows from operating activities | 33,000 | 19,300 | 17,500 | -1,800 | -9.3 |
| Cash flows from investing activities | -23,306 | 300 | 1,100 | 800 | 266.7 |
| Cash flows from financing activities | 3,586 | -30,100 | -32,100 | -2,000 | 6.6 |
| Cash and cash equivalents at end of year | 35,564 | 25,000 | 22,000 | -3,000 | -12.0 |

## 7. Sales information

(January 1, 2008 to September 30, 2008)
<Sales Volume by brand>
(thousand cases, \%)

|  |  | nd case |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 3Q 2007 | 3Q 2008 | \% change |
| O | Coca-Cola | 13,200 | 14,154 | +7.2 |
|  | Georgia | 30,741 | 30,806 | +0.2 |
|  | Soukenbicha | 12,231 | 11,159 | -8.8 |
|  | Aquarius | 16,085 | 16,179 | +0.6 |
|  | Hajime/Ayataka | 5,497 | 5,191 | -5.6 |
|  | Fanta | 6,030 | 7,358 | +22.0 |
|  | Water | 6,472 | 7,363 | +13.8 |
|  | Minute Maid | 1,699 | 2,135 | +25.7 |
| Other |  | 49,994 | 48,290 | -3.4 |
| Total |  | 141,950 | 142,635 | +0.5 |

* Actuals are the sum of CCWJ, KINKI CCBC and MIKASA CCBC.

Changing quartity equivalent in some products, we adjust sales volume as far as 2007.
<Composition of brand>

<Sales volume by package>

| - |  | (thousand cases, \%) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 3Q 2007 | 3Q 2008 | \% change |
| Bottle |  | 1,518 | 1,544 | +1.7 |
| PET | Small-sized (less than 1,001ml) | 32,731 | 30,904 | -5.6 |
|  | Large-sized (more than 1,001ml) | 23,886 | 25,684 | +7.5 |
|  | Subtotal | 56,616 | 56,588 | -0.0 |
| Can (include bottle can) |  | 46,783 | 47,839 | +2.3 |
| Other |  | 4,876 | 4,840 | -0.7 |
| Syrup, powder, food |  | 32,157 | 31,824 | -1.0 |
| Total |  | 141,950 | 142,635 | +0.5 |

* Actuals are the sum of CCWJ, KINKI CCBC and MIKASA CCBC.

Changing quartity equivalent in some products, we adjust sales volume as far as 2007.
<Composition of package>

<Sales volume by channel>

|  |  | (thousand cases, \%) |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 3Q 2007 | 3Q 2008 | \% change |
| Vending | *1 | 44,750 | 44,121 | -1.4 |
| Chain store | *2 | 31,057 | 33,254 | +7.1 |
| CVS | *3 | 13,967 | 14,337 | +2.7 |
| Retail | *4 | 19,741 | 18,782 | -4.9 |
| Food service | *5 | 13,660 | 13,762 | +0.7 |
| Other |  | 18,774 | 18,379 | -2.1 |
| Total |  | 141,950 | 142,635 | +0.5 |

* Actuals are the sum of CCWJ, KINKI CCBC and MIKASA CCBC.

Changing quartity equivalent in some products, we adjust sales volume as far as 2007.
*1 Vending : Retail sales business to distribute products through vending machine to consumers
*2 Chain store : Wholesale business for supermarket chains
*3 CVS : Wholesale business for convenience store chains
*4 Retail : Wholesale business for grocery stores, liquor shops and other over-the-counter outlets
*5 Food service : Syrup sale business for fast food restaurants, movie theaters, sports arena,
'family restaurants,' and theme parks
<Composition of channel>


## 8. Number of vending machines, Market Share

(1)Number of vending machines (actual)

|  |  |  |  | (Units) |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { End of } \\ & 2007 \end{aligned}$ | $\begin{gathered} \text { End of } \\ \text { 3Q } 2008 \end{gathered}$ | change |
|  | Regular (cans) | 54,194 | 50,015 | -4,179 |
|  | Full service (cans) | 178,407 | 184,602 | +6,195 |
|  | Cup machine | 19,797 | 18,977 | -820 |
|  | Subtotal | 252,398 | 253,594 | +1,196 |
| Number of machines sold (cans) |  | 955 | 780 | -175 |
| Number of vending machines |  | 253,353 | 254,374 | +1,021 |

* The abole numbers are the sum of total machines of CCWJ, KINKI CCBC and MIKASA CCBC

Changing classification (regular and full service), we adjust the number of machines as far as end of 2007.
(2)Market Share

|  | (\%) |  |
| :--- | :--- | :--- |
|  | 2007 | 2008 |
| Out market share |  | - |

(Source : Intage Vending machine survey)

* Changing research company from this year, we document only this year's market share.


## 9. Home market share by industry

(January 1, 2008 to September 30, 2008)

|  | (\%) |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} 3 Q \\ 2007 \end{gathered}$ | $\begin{gathered} 3 Q \\ 2008 \end{gathered}$ |
| Total | 21.7 | 22.1 |
| Supermarkets | 21.6 | 22.5 |
| CVS | 18.7 | 18.6 |
| Liquor shops | 22.7 | 23.1 |
| Grocery stores | 37.6 | 39.3 |
| Drug stores | 19.6 | 21.0 |

(Source : Intage Inc. of Store Audit)

* The home market share is a manufacturer's share at supermarkets, convenience stores, liquor shops and grocery stores.


[^0]:    * Projections for the fiscal year ending December 31, 2008 are based on performance forecast announced as of October 29, 2008.

