

March 30, 2022

Coca-Cola Bottlers Japan Holdings Inc.

CCBJH Endorses Japan Climate Initiative

Coca-Cola Bottlers Japan Holdings Inc. (Minato, Tokyo; Representative Director & President Calin Dragan) has joined the Japan Climate Initiative (JCI) in support of JCI's declaration that "Japan will be on the global frontline of decarbonization."

**JAPAN  
CLIMATE  
INITIATIVE**

The logo for the Japan Climate Initiative features the words "JAPAN", "CLIMATE", and "INITIATIVE" stacked vertically in a bold, black, sans-serif font. To the right of the text is a thick, black diagonal line that starts from the top right and extends towards the bottom left, partially overlapping the text.

The JCI network was established to encourage climate change initiatives taken by business and local government in Japan. We are working to reduce greenhouse gas (GHG) emissions in every area of our business. We aim to achieve the Coca-Cola System in Japan's 2030 GHG reduction targets, as well as the global Coca-Cola System's goal of net-zero GHG emissions by 2050. By joining JCI, we can utilize the network of businesses and local governments to help achieve our internal targets. We will actively contribute to the GHG reduction targets set by the Japanese government for the future.

■ Japan Climate Initiative

[Japan Climate Initiative – JCI](#)

■ The Coca-Cola System in Japan Sets New Target for Reduction of Greenhouse Gas Emissions by 2030

<https://www.ccbji.co.jp/news/detail.php?id=1182>