



August 9, 2023

Company Name Coca-Cola Bottlers Japan Holdings Inc.  
Representative Representative Director  
& President Calin Dragan  
(Code No. 2579 TSE Prime Market)  
Contact Executive Officer,  
Head of Legal Tomokazu Usagawa  
(Tel. 0800-919-0509)

### **Coca-Cola Bottlers Japan and Accenture Agree to Establish Joint Venture Company**

Promoting data-driven management by streamlining  
administrative and office operations of Coca-Cola Bottlers Japan Group

Coca-Cola Bottlers Japan Holdings Inc. (the "**Company**") has resolved at its Board of Directors meeting held today that, the Company's consolidated subsidiaries, Coca-Cola Bottlers Japan Inc. ("**CCBJI**") and Coca-Cola Bottlers Japan Business Services Inc. ("**CCBJBS**") consolidate certain functions of administration and office operations of both companies to BS & Business Service Preparatory Inc. (tentative name) ("**NewCo**"), a company newly established by CCBJI and CCBJBS, and CCBJI will then transfer a portion of the shares of NewCo to Accenture Japan Ltd (Minato-ku, Tokyo; Masashi Egawa, Representative Director and President; "**Accenture**") to make NewCo a joint venture with Accenture (the series of transactions hereinafter collectively referred to as the "**Transaction**"). In addition, the Company hereby announces that CCBJI has made its director's decision on the Transaction in response to the Company's resolution.

Since this matter does not fall under the Timely Disclosure Standards of the Tokyo Stock Exchange, some information in the disclosure materials has been omitted.

#### I. Purpose of Transaction

In order to continue to quickly provide new services in a sustainable manner in a dynamically changing market, we have always sought measures to generate innovation by incorporating new wisdom from within and outside the Company.

In order to further transform our business, we will establish a joint venture with Accenture, a professional services firm in the digital and business process fields, as our partner. Certain functions of CCBJI and CCBJBS, such as human resources and administration, finance, procurement, customer contact center, sales support operations and IT, will be transferred to the joint venture. The purpose of the Transaction is to enable our group to achieve industry-leading operations in the business process and digital areas, and to strengthen its business foundation for cost efficiency and profitability.

#### II. Schedule of Transaction

(1)	Date of resolution by the Company's Board of Directors	August 9, 2023
(2)	CCBJI Director's Decision (approval of Share Purchase Agreement and Joint Venture Agreement)	August 9, 2023
(3)	Execution of Share Purchase Agreement and Joint Venture Agreement by CCBJI	August 9, 2023
(4)	Date of incorporation of NewCo (effective date)	January 4, 2024 (scheduled)
(5)	Date of resolution of general meeting of shareholders of NewCo (approval of transfer of shares)	January 4, 2024 (scheduled)
(6)	Closing date of transfer of shares in NewCo (formation of joint venture)	January 4, 2024 (scheduled)

### III. Parties of Transaction

#### 1. Outline of the Company's Consolidated Subsidiaries

(As of December 31, 2022)

(1) Name	Coca-Cola Bottlers Japan Inc.	Coca-Cola Bottlers Japan Business Services Inc.
(2) Location	9-7-1 Akasaka, Minato-ku, Tokyo	9-7-1 Akasaka, Minato-ku, Tokyo
(3) Title and Name of Representative	Representative Director, President and CEO Calin Dragan	Representative Director and Chairman, President Bjorn Ivar Ulgenes
(4) Business	Production, processing and sales of soft drinks and alcoholic beverages	Administrative work related to sale of soft drinks, beverages, alcoholic beverages, lactic beverages, and food products; information processing; telephone support services; management of beverage sales equipment.
(5) Capital	JPY 100 million	JPY 80 million
(6) Date of Incorporation	June 29, 2001	November 25, 2009
(7) Major Shareholders and Shareholding Ratio	The Company: 100%	CCBJI: 100%

#### 2. Outline of NewCo (scheduled)

(1) Name	BS & Business Service Preparatory Inc. (tentative name)
(2) Location	9-7-1 Akasaka, Minato-ku, Tokyo
(3) Title and Name of Representative	Representative Director Bjorn Ivar Ulgenes
(4) Business	(i) Commissioned work in finance and accounting, human resources and labor management and other general administration and office function (ii) Development, installation, operation and maintenance management of computer hardware, computer software, computer systems and computer networks, and provision of repair service for the same (iii) Employee dispatch business
(5) Capital	JPY 20 million (scheduled)
(6) Date of Incorporation	January 4, 2024 (scheduled)
(7) Number of Employees	Approximately 870
(8) Capital Structure	CCBJI: 81% (*All shares held by CCBJBS at the time of incorporation of NewCo will be transferred to CCBJI on the same date.) Accenture: 19%

### 3. Outline of Counterparty of Joint Venture

(As of August 31, 2022)

(1) Name	Accenture Japan Ltd
(2) Location	1-8-1 Akasaka, Minato-ku, Tokyo
(3) Title and Name of Representative	Representative Director and President Masashi Egawa
(4) Business	Providing a wide range of services and solutions in the five areas of "Strategy & Consulting", "Accenture Song", "Technology", "Operations" and "Industry X"
(5) Capital	JPY 350 million
(6) Date of Incorporation	December 1995

### IV. Future Outlook

The impact of the Transaction on the Company's consolidated operating results for the fiscal year ending December 31, 2023 will be minor. The Company believes that the Transaction will contribute to the further growth of our group's business and profitability in the future.

End