



Coca-Cola West Japan Company, Limited

To whom it may concern

September 18, 2003

Hokkaido Coca-Cola Bottling Co., Ltd.	(Code 2573)
Mikuni Coca-Cola Bottling Co., Ltd.	(Code 2572)
Coca-Cola Central Japan Co., Ltd.	(Code 2580)
Kinki Coca-Cola Bottling Co., Ltd.	(Code 2576)
Shikoku Coca-Cola Bottling Co., Ltd.	(Code 2578)
Coca-Cola West Japan Co., Ltd.	(Code 2579)

How CCNBC's Commencement of Business Will Affect Bottlers

Since Coca-Cola National Beverages Co., Ltd. (CCNBC) was set up on April 1, 2003, the 14 Coca-Cola bottling companies and Coca-Cola (Japan) Co., Ltd. (CCJC), which jointly own CCNBC, have been investigating optimum forms of organization, operational procedure and information systems as well as their economic impact on the Coca-Cola Group in Japan.

On August 21 CCNBC, Coca-Cola Tea Products Co., Ltd. (CCTPC), and Coca-Cola Beverages Service Co., Ltd. (CCBSC) agreed to transfer to CCNBC the toll product operations currently controlled by CCTPC and the material procurement operations currently controlled by CCBSC. Transfer preparations have been under way since that date.

Following today's announcement of the upcoming launch of CCNBC, the six bottlers whose shares are listed on the stock exchanges are pleased to announce the expected impact of this launch on their performance as follows:

Impact on business performance:

With CCNBC in operation, Japan's Coca-Cola Group as a whole aims to reduce its annual costs by more than ¥25 billion by 2007. This is expected to have the following impact on the listed bottlers' business performance:

- 1) The impact in fiscal year 2003 ending in December, 2003 (fiscal year 2003 ending in March, 2004, for Shikoku) will be minor.
- 2) The impact in subsequent years will be disclosed at the same time that future business plans will be announced.



Coca-Cola West Japan Company, Limited

Inquiries

- ◆ Hokkaido Coca-Cola Bottling Co., Ltd., Public Relations Office
1-2-1 Kiyota-Ichijo, Kiyota-ku, Sapporo, Hokkaido, 004-8588
Tel: 011-888-2091/Fax: 011-882-8193

- ◆ Mikuni Coca-Cola Bottling Co., Ltd., Public Relations and Environment Dept.
180 Oaza-Kano, Okegawa city, Saitama prefecture, 363-8601
Tel: 048-774-3131/Fax: 048-774-1507

- ◆ Coca-Cola Central Japan Co., Ltd., Public Relations and Environment Dept.
40th floor, Yokohama Landmark Tower
221 Minato-Mirai, Nishi-ku, Yokohama, Kanagawa prefecture, 220-8140
Tel: 045-222-5853/Fax: 045-222-5857

- ◆ Kinki Coca-Cola Bottling Co., Ltd., Public Relations Dept.
7-9-31 Senrigaoka, Settsu city, Osaka, 566-8513
Tel: 06-6330-2191/Fax: 06-6368-2704

- ◆ Shikoku Coca-Cola Bottling Co., Ltd., Public Relations and Environment Dept.
1378 Kasuga-cho, Takamatsu city, Kagawa prefecture, 761-0197
Tel: 087-841-9197/Fax: 087-841-9364

- ◆ Coca-Cola West Japan Co., Ltd., Public Relations Office
7-9-66 Hakozaiki, Higashi-ku, Fukuoka city, Fukuoka prefecture
Tel: 092-641-8591/Fax: 092-632-4304