



*Coca-Cola West Japan Company, Limited*

To whom it may concern

March 25, 2003

Company: Coca-Cola West Japan Company, Limited  
Representative: Norio Sueyoshi, Representative Director, President & CEO  
Code No. 2579, listed on the Tokyo Stock Exchange (First Section), the Osaka Securities Exchange (First Section), and the Fukuoka Stock Exchange  
Inquiries: Nobuo Shibata, Senior Corporate Officer and Manager of the General Affairs and Human Resource Department  
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**Announcement of Changes in Posts of Executive Officers and Other Personnel**

We are pleased to announce that some executive officers and other personnel will be promoted or newly appointed as of April 1, 2003, as follows:

**1. Promotion of executive officers**

Name	New post	Current post
Kiyoshi Morita	Executive Corporate Officer, Manager of Sales Planning Control Dept.	Senior Corporate Officer, Manager of Sales Planning Control Dept.
Tadatsugu Harada	Executive Corporate Officer, Manager of Management Control Dept.	Senior Corporate Officer, Manager of Management Control Dept.
Shozo Nomiya	Senior Corporate Officer; Sales Promotion Manager, Vending Business Control Dept.	Corporate Officer; Sales Promotion Manager, Vending Business Control Dept.

## 2. Promotion of Group executive officers

Name	New post	Current post
Takeaki Sueyasu	Senior Group Executive Officer (Vice President); Representative Director and President; West Japan Beverage Co., Ltd.	Senior Group Executive Officer (Executive Corporate Officer); Representative Director and President, West Japan Beverage Co., Ltd.
Shinji Kihara	Senior Group Executive Officer (Executive Corporate Officer); Director and Executive Corporate Officer, Mikasa Coca Cola Bottling Co., Ltd.	Senior Group Executive Officer (Senior Corporate Officer); Director and Executive Corporate Officer, Mikasa Coca Cola Bottling Co., Ltd.
Yuji Yamazaki	Senior Group Executive Officer (Executive Corporate Officer); Representative Director and President, Coca Cola West Japan Vending Co., Ltd.	Senior Group Executive Officer (Senior Corporate Officer); Representative Director and President, Coca Cola West Japan Vending Co., Ltd.
Mitsuo Isobe	Senior Group Executive Officer (Senior Corporate Officer); Senior Corporate Officer, Coca Cola Beverage Service Co., Ltd.	Group Executive Officer; Senior Corporate Officer, Coca Cola Beverage Service Co., Ltd.

## 3. New appointment of executive officers

Name	New post	Current post
Katsuzo Tsugawa	Executive Officer; Sales Promotion Manager, Sales Planning Control Dept.	Sales Promotion Manager, Sales Planning Control Dept.
Kansai Hagiwara	Group Executive Officer; Manager, SAP Promotion Dept., Coca Cola Beverage Service Co., Ltd.	Manager, SAP Promotion Dept., Coca Cola Beverage Service Co., Ltd.



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**4. New appointment of special executive officers**

Name	New post	Current post
Yoshi Yamamura	Special Executive Officer; Procurement Manager, General Affairs and Human Resource Dept.	Procurement Manager, General Affairs and Human Resource Dept.
Hisamitsu Nonaka	Special Executive Officer; SCM Promotion Manager, Management Control Dept.	SCM Promotion Manager, Management Control Dept.
Masaichi Takada	Special Executive Officer; Sales Manager, Fukuoka District, Vending Business Control Dept.	Sales Manager, Fukuoka District, Vending Business Control Dept.
Hidenori Ishibashi	Special Executive Officer; Sales Manager, Okayama District, Vending Business Control Dept.	Sales Manager, Okayama District, Vending Business Control Dept.
Tanesuke Harada	Special Group Executive Officer; Director and Vice President, West Japan Customer Service Co., Ltd.	Director and Vice President, West Japan Customer Service Co., Ltd.
Tomoharu Ohata	Special Executive Officer; Vending Planning Manager, Vending Business Control Dept.	Vending Planning Manager, Vending Business Control Dept.
Yasunori Muraoka	Special Executive Officer; Manager, Business Dept. I, Chain Store Sales Control Dept.	Manager, Business Dept. I, Chain Store Sales Control Dept.