



Coca-Cola West Japan Company, Limited

To whom it may concern

March 26, 2004

Company: Coca-Cola West Japan Company, Limited.
Representative: Norio Sueyoshi, Representative Director, President & CEO
Code No: 2579, listed on the Tokyo Stock Exchange (First Section),
the Osaka Securities Exchange (First Section), and the
Fukuoka Stock Exchange
Inquiries: Nobuo Shibata, Senior Corporate Officer and Manager of the
General Affairs and Human Resource Control Department
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Announcement of Changes in Posts of Executive Officers and Other Personnel

We are pleased to announce that some executive officers and other personnel will be promoted or newly appointed as of April 1, 2004, as follows:

1. Promotion of and change in executive officers

Name	New post	Current post
Nobuo Shibata	Executive Corporate Officer; Manager, General Affairs and Human Resource Control Dept. and concurrently Manager, Human Resource Dept.	Senior Corporate Officer; Manager, General Affairs and Human Resource Control Dept.
Tatsuhiko Ike	Senior Corporate Officer; Manager, Chain Store Sales Division.	Corporate Officer; Manager, Chain Store Sales Division.



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2. Promotion of Group executive officers

Name	New post	Current post
Katsuyoshi Kawabe	Senior Group Executive Officer (treated as Vice President); Representative Director & President, Logicom Japan Co., Ltd.	Senior Group Executive Officer (treated as Executive Managing Director); Representative Director & President, Logicom Japan Co., Ltd.
Takuo Shibata	Senior Group Executive Officer (treated as Managing Director); Director and Senior Corporate Officer, Coca-Cola West Japan Products Co., Ltd.	Group Executive Officer; Director and Senior Corporate Officer, Coca-Cola West Japan Products Co., Ltd.

3. New appointment of executive officers

Name	New post	Current post
Shigejiro Sato	Corporate officer; Manager for Business Systems, Management Control Dept.	Manager for Business Systems, Management Control Dept
Naotake Tokieda	Corporate Officer; Manager for Business Operation, Sales Administration Control Dept.	Manager for Business Operation, Sales Administration Control Dept.

4. New Appointment of Group executive officers

Name	New post	Current post
Tsuneo Fukuda	Group Executive Officer; Corporate Officer, Coca-Cola West Japan Products Co., Ltd.	Corporate Officer, Coca-Cola West Japan Products Co., Ltd.
Yoshiaki Hamasaki	Group Executive Officer; Senior Corporate Officer, Coca-Cola West Japan Vending Co., Ltd.	Senior Corporate Officer, Coca-Cola West Japan Vending Co., Ltd.



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5. Change in advisors

Name	New post	Current post
Sohtaroh Akatsuka	Advisor, Manager for Sales System Enhancement Division.	Advisor, Manager for Convenience Store Retailing

6. Recruitment of new (manager-class) employees

Name	Assignment
Shogo Mukai	Manger for Education, Coca-Cola West Japan University