



*Coca-Cola West Japan Company, Limited*

To whom it may concern

April 13, 2005

Company name: Coca-Cola West Japan Company, Limited (“CCWJ”)  
Representative: Norio Sueyoshi,  
Representative Director, President & CEO  
(Stock code No.: 2579)  
listed on: the Tokyo Stock Exchange (First Section),  
the Osaka Securities Exchange (First Section), and  
the Fukuoka Stock Exchange  
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### **Announcement of Reorganization and Personnel Reassignments**

We are pleased to announce that the following changes will take effect May 1, 2005, in the organization, and personnel assignments at CCWJ:

#### **1. Outline of reorganization**

- Chain Store Account Sales Department will be newly created within Chain Store Sales Headquarters at CCWJ.
- Within Chain Store Sales Headquarters, Account Sales Department II will be abolished, and simultaneously, Account Sales Department I and Account Sales Department III will change their names to Chain Store Chugoku Region Department and Chain Store Kyushu Region Department, respectively.

#### **2. Reassignments among Managers at CCWJ**

Name	New post	Current post
Nobuaki Yoshioka	General Manager, Chain Store Account Sales Department, Chain Store Sales Headquarters	General Manager, Account Sales Department II, Chain Store Sales Headquarters
Shohei Kawamoto	General Manager, Chain Store Chugoku Region Department, Chain Store Sales Headquarters	General Manager, Account Sales Department I, Chain Store Sales Headquarters
Shinichi Kusaba	General Manager, Chain Store Kyushu Region Department, Chain Store Sales Headquarters	General Manager, Account Sales Department III, Chain Store Sales Headquarters