



*Coca-Cola West Japan Company, Limited*

News Release

March 24, 2006

Company name: Coca-Cola West Japan Company, Limited (“CCWJ”)  
Representative: Norio Sueyoshi, Representative Director, President & CEO  
Stock code No.: 2579, listed on the first section of the Tokyo Stock Exchange,  
the first section of the Osaka Securities Exchange, and  
the Fukuoka Stock Exchange  
Contacts: Naotake Tokieda, Corporate Officer, General Affairs Division  
Manager  
(Tel. 81-92-641-9115)

### **Announcement of Officer Assignment**

We are pleased to announce that the following changes will be made in the officer assignment at the CCWJ group companies effective April 1, 2006:

1. Promotion of corporate officers
  - (1) Promotion of CCWJ corporate officers

Name	New	Current
Kazuaki Hisamatsu	Senior Corporate Officer Manager, Office of Investor Relations	Corporate Officer Manager, Office of Investor Relations
Katsuzou Tsugawa	Senior Corporate Officer Chain Store Sales Division Manager	Corporate Officer Chain Store Sales Division Manager
Shigejiro Sato	Senior Corporate Officer Business Systems Division Manager	Corporate Officer Business Systems Division Manager
Naotake Tokieda	Senior Corporate Officer General Affairs Division Manager	Corporate Officer General Affairs Division Manager



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(2) Promotion of CCWJ group company corporate officers

Name	New	Current
Junji Katsura	Group Senior Corporate Officer (Senmu) Representative Director & President Coca-Cola West Japan Vending Co.	Group Senior Corporate Officer (Jomu) Representative Director & President Coca-Cola West Japan Vending Co.
Masayuki Yamasaki	Group Senior Corporate Officer (Jomu) Managing Director & Plant Manager Daisen Beverages Co. Ltd.	Group Corporate Officer Managing Director & Plant Manager Daisen Beverages Co. Ltd.

2. Appointment of special management officers

Name	New	Current
Mizuo Noda	Special Management Officer Foods Service Account Sales Manager	Foods Service Account Sales Manager
Nobuaki Yoshioka	Special Management Officer Chain Store Account Sales Manager	Chain Store Account Sales Manager
Susumu Miyoshi	Special Management Officer Corporate Sales Manager Market Development Division	Corporate Sales Manager Market Development Division